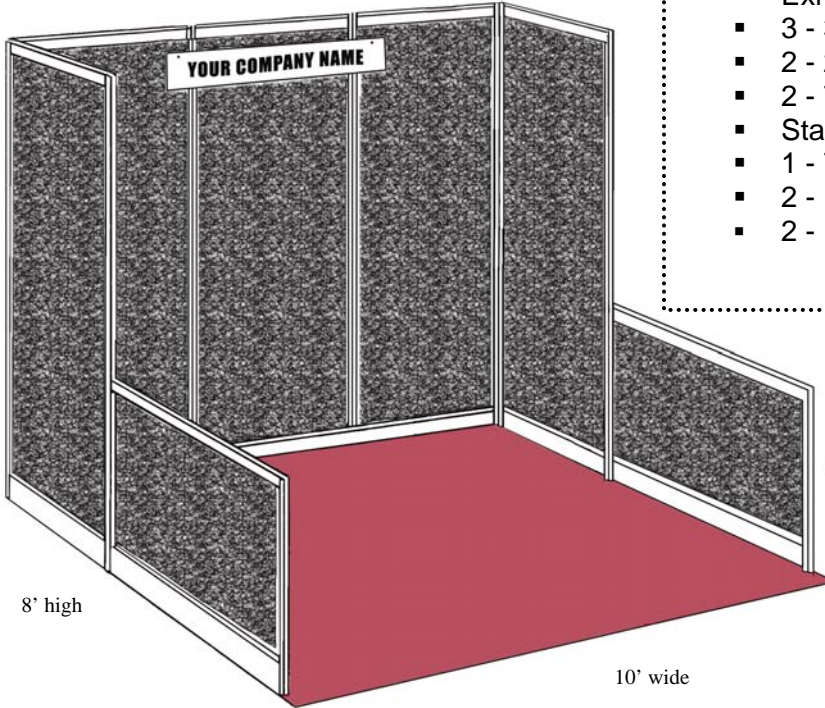




The I-X Center provides “One Stop Shopping” for all event services

**10' x 10' Standard Exhibit Booth Package Includes:**



- Exhibit Space
  - 3 - 38" x 87" Black Fabric Covered Backwall Panels\*
  - 2 - 26" x 87" Black Fabric Covered Sidewall Panels\*
  - 2 - 77" x 40" Black Fabric Covered Sidewall Panels\*
  - Standard Burgundy Carpet
  - 1 - 7' x 44" Booth Identification Sign
  - 2 - Exhibitor 3-day Parking Permits
  - 2 - Exhibitor Badges (additional badges available upon request)
- \*For inline booths only up to 400 square feet

**THE FABULOUS FOOD SHOW  
EXHIBIT PACKAGE IS PRICED AT \$12.50  
PER SQUARE FOOT AVAILABLE IN 10' X 10'  
(100 SQUARE FOOT) INCREMENTS  
UNLESS OTHERWISE NOTED ON FLOOR PLAN**

EXHIBITOR MANUALS FOR ALL EVENT SERVICES WILL BE DISTRIBUTED EARLY AUGUST

**BOOTH PACKAGE UPGRADES**

**Advance Order Deadline is October 10, 2006**

**- No Substitutions -**

**Upgrade Package A**

- 1 - 8' White Skirted Table
- 1 - 6' White Skirted Table
- 2 - Side Chairs
- 1 - Wastebasket

**Advance Rate \$125.00**  
**Standard Rate \$175.00**

**Upgrade Package B**

- 117"W x 14"H Header sign
- 1 - 36" x 18" x 40" Counter
- 6 - 38"W x 12"D Adjustable Shelves
- 2 - Bar Stools
- 1 - Wastebasket

**Advance Rate \$395.00**  
**Standard Rate \$555.00**

**Custom Booth Design and Furnishings available upon request**

[www.fabulousfoodshow.com](http://www.fabulousfoodshow.com)